



## JULY NEWSLETTER

### Leadership in California Higher Education

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JULY 28, 2016

#### Greetings!

Three major actions in the course of the last few weeks fill me with hope: 1) The United States Supreme Court decision upholding the ability of universities to use race as one of many factors in admissions; 2) The recent California state budget which ensured thousands more California students will have a spot in our public universities and community colleges and included significant investments for improving remedial education in our community colleges; and 3) The Board of Governor's for the California Community College system selection of a strong, innovative, and proven leader as their next Chancellor. Eloy Ortiz Oakley knows that the future of our state depends on the opportunities that community colleges offer, and also knows that this opportunity is only fully realized when more students succeed - regardless of race, gender, or income bracket.

Our work making college dreams come true is not easy work. It depends on each of you joining us to make it happen and I am proud that Connie Conway, Vincent Pan, and Irma Rodriguez Moisa have agreed to join our Board of Directors to do this work with us. I am looking forward to all the promise a new academic year brings and I am especially excited to be working alongside such great new leadership. So let's enjoy these lovely last days of summer and get ready for what is sure to be another exciting year in higher education.

Sincerely,

A handwritten signature in black ink that reads "Michele Siqueiros".

**Michele Siqueiros**  
President

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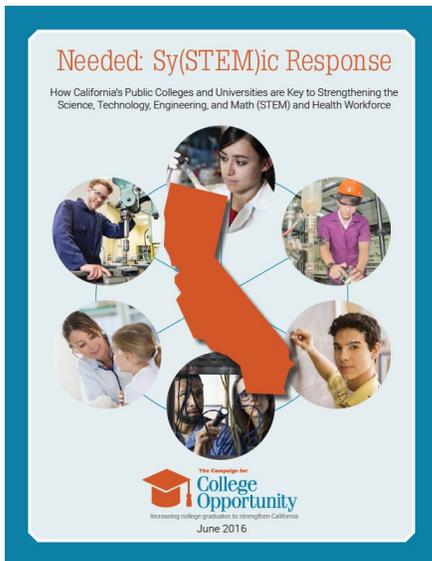
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Senior Director of Policy Research

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**In the Budget**

**Governor Passes Student-Centered Higher Education Budget**

The Governor and Legislature have passed a student-centered budget for higher education that expands opportunities for more Californians to go to our public colleges and universities while expecting those colleges to improve performance. Major highlights for the 2016-17 higher education budget include:

- Funding increases to the California State University and the University of California to increase enrollment by more than 7,000 California students.

- Increase of \$18.5 million contingent upon the UC enrolling an additional 2,500 California students in the 2017-18 academic year and the UC Board of Regents adopting a policy capping nonresident student enrollment.
- An ongoing \$30 million to the Basic Skills categorical program to support eligible applications under the Basic Skills & Student Outcomes Transformation Program that did not get funded due to limited resources.

For our full analysis on the enacted 2016-17 higher education budget, [click here](#). To read the official budget documents produced by the Department of Finance, [click here](#).

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## New Higher Education Leader

### Community College System Names New Chancellor

On July 18th the California Community College Board of Governors **announced their unanimous decision** to appoint Eloy Ortiz Oakley as the next California Community College Chancellor. Oakley will be the first Latino to serve as Chancellor of an 113 college system that serves over 2.3 million students, 42% of whom are Latino.

A tireless champion of college access and student success, Oakley was appointed as the Superintendent-President of the Long Beach Community College District (LBCCD) in 2007 and served on the board of directors for The Campaign for College Opportunity from 2010-2015. He is currently the only college president serving as a Regent for the University of California, a position he was appointed to by Governor Brown in 2014.

To read our full press statement, [click here](#).

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## Campaign Research

### ICYMI: STEM and Health Workforce Report Released

The Campaign for College Opportunity's latest report found that California's public colleges and universities are not producing enough graduates in the science, technology, engineering, math (STEM) and health fields to meet workforce demands. The report, ***Needed: Sy(STEM)ic Response, How California's Public Colleges and Universities are Key to Strengthening the Science, Technology, Engineering and Math (STEM) and Health Workforce*** found that while California has more entry-level STEM jobs, and a steadily growing health workforce, it ranks near the bottom of states in graduating STEM and health majors from its colleges and universities to fill those jobs.

As the highly educated Baby Boom generation ages and leaves the workforce, the state is under tremendous pressure to replace them on the job and to keep up with industry demands for educated workers. See our [infographic](#) for key findings from the report and read our [profile on CSU, Dominguez Hills](#) to see how they are expanding student access and success in their computer science department.

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## News and Notes from the Campaign

### Meet our New Board Members

**Connie Conway**



**Member, Board of Governors**  
California Community College System

**Vincent Pan**



**Executive Director**  
Chinese for Affirmative Action  
(CAA)

**Irma Rodriguez Moisa**



**Senior Partner**  
Atkinson, Andelson, Loya, Ruud &  
Romo Law Firm

## Job Opportunities

Can't get enough of California higher education? Join our team! We are currently recruiting for a **Senior Director of Policy Research** to lead the strategy behind the Campaign for College Opportunity's ambitious research agenda. This senior position will be responsible for generating research and data analysis that informs public discourse on higher education, suggesting strategies for advancing policy reforms, and compelling our audiences to action.

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## Thanking Our Funders

A special thanks to the **ECMC Foundation**, **Federal Financial Aid Advocacy Fund**, and the **James Irvine Foundation** for supporting our work.

Would you like to help more California students reach their college dreams?

Donate now and help us advocate for their future:

[Donate!](#)