



For immediate release: October 26, 2020

UPDATE - In-Person Press Event
Education and Community Leaders Urge YES on Proposition 15 and 16
for Education Equity and Opportunity in California

LOS ANGELES, CA - On Wednesday, October 28th, Alliance for a Better Community and the Campaign for College Opportunity will hold an in-person press event detailing why Propositions 15 and 16 are critical for increasing education equity and opportunity for all Californians. Community, K-12 and higher education leaders will highlight the urgent need to pass these propositions and answer questions from media in attendance.

A YES vote for Proposition 15 will reclaim \$12 billion per year to fund education and much-needed local services for our communities. The proposition would collect 92% of new revenues from 10% of California's wealthiest commercial property owners. Proposition 15 will reclaim \$3.7 billion annually for local schools and communities in Los Angeles County alone. \$1 billion would go to K-12 schools and \$143 million to community colleges for Los Angeles County every year.

A YES vote for Proposition 16 would reinstate affirmative action, allowing colleges and universities to create policies that improve the diversity of their student bodies, faculty, and leadership and close the persistent racial/ethnic and gender equity gaps in college access and completion.

Proposition 15 and Proposition 16 can transform education in California. **Proposition 16 gives us the tools to fight discrimination so that we can all thrive together. Proposition 15 gives us the resources to use those tools.**

WHEN:

Wednesday, October 28 – 9:00 a.m. to 9:45 a.m.

WHERE:

Santee Education Complex
1921 Maple Ave, Los Angeles, CA 90011
Event will be outside, in front of the school's campus

WHO:

Michele Siqueiros – President, the Campaign for College Opportunity (Se Habla Espanol)
Vanessa Aramayo – Executive Director, Alliance For A Better Community(Se Habla Espanol)
David Goldberg – California Teachers Association
Steven Veres – Vice-President, Board of Trustees, Los Angeles Community College District
Peter Manzo – President & CEO, United Ways of California
Alberto Retana – President and CEO, Community Coalition
April Verrett – President, SEIU 2015
Aidan Arasasingham – President, University of California Student Association
Jennifer Ruiz – High School Student, LAUSD

Visuals: Proposition 15 & 16 signage, speakers at a podium and interviews with speakers

RSVP: Shae Collins - shae@collegecampaign.org

Watch on Facebook Live: <https://www.facebook.com/collegecampaign>

Day of event media contacts:

Name: Audrey Dow

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Name: Morgan Robson, ABC

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Media availability immediately following the press conference

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About The Campaign for College Opportunity

The Campaign for College Opportunity is a California non-profit bipartisan policy and research organization focused on a single mission: to ensure all Californians have an equal opportunity to attend and succeed in college in order to build a vibrant workforce, economy and democracy. For more information, visit www.CollegeCampaign.org / [Facebook.com/CollegeCampaign](https://www.facebook.com/CollegeCampaign) or follow [@CollegeOpp](https://twitter.com/CollegeOpp)

About Alliance for a Better Community (ABC)

The mission of ABC is to promote economic prosperity of the Latino community and the Los Angeles region, inclusive of an improved quality of life for Latinos in education, health and civic participation. For more information, visit www.afabc.org.