



STEVE WEINER AND DAVID WOLF
FOUNDER FELLOWSHIP PROGRAM
IN POLICY
2021-2022

The Campaign for College Opportunity (the Campaign) is a nonprofit 501(c)(3) broad-based, bipartisan coalition, including business, education and civil rights leaders, that is focused on a single mission: to ensure all Californians have an equal opportunity to attend and succeed in college in order to build a vibrant workforce, economy and democracy. Every day, the Campaign fights to make public policy changes that will significantly close racial equity gaps and help more California students enter and complete college. The Campaign maintains offices in Los Angeles and Sacramento.

The Campaign for College Opportunity's **Steve Weiner and David Wolf Founder Fellowship Program** is a part-time 9-month paid experience that prepares the next generation of higher education advocates. The Fellow will have the opportunity to learn what it means to advocate on behalf of California's students to access, afford, and succeed in the state's colleges and universities and how to harness the critical skills and tools necessary to compel change.

The Policy Fellow works directly with the Campaign's Policy Team, based in Sacramento, and is an integral part of advancing the Campaign's policy priorities at the state-level by assisting with the development and execution of our legislative agenda, advocacy strategy and policy implementation efforts. The Fellow will help support a racial-equity policy agenda that has the power to transform college opportunity for millions of minoritized students in California. ***Due to COVID-19, this position is a remote-work opportunity with the potential to work on-site in our Sacramento office in Summer 2022.***

RESPONSIBILITIES

- Assist in advancing the Campaign's legislative agenda and policy priorities by researching, tracking, and staffing legislation of interest to the Campaign;
- Monitor and/or attend legislative hearings and meetings of public higher education governing boards and provide written summaries to the Policy team as needed;
- Provide public comment during legislative and governing board hearings in support of Campaign policies, including legislation and budget items;
- Shadow the policy team in various meetings, including with legislators, legislative staff, and State departments;
- Produce written materials to advance our legislative and policy priorities, such as position letters, research memos, talking points and content.
- Support 2022 post-Election advocacy efforts by preparing memos and outreach materials for meetings with newly elected members of the legislature.
- Support the Campaign's social media presence by helping to provide social media content, including Twitter, Facebook, Instagram, and blog content;
- Support execution of priority policy outreach activities like capitol briefings, advocacy days, and legislative round tables;
- Identify a policy area of interest for a mutually agreed upon Capstone Project.

QUALIFICATIONS

- Passion for college opportunity with a strong interest in eliminating racial inequity in higher education through policy advocacy and/or systems change;
- Creative thinker who is willing to contribute new ideas in support of advocacy strategy;
- Bachelor's degree is required and students pursuing a Master's or PhD in Public Policy, Public Administration, Education/Higher Education or related field and those with lived experiences relevant to our work are strongly encouraged to apply;
- Ability to work in a fast-paced, dynamic environment with quick and shifting deadlines;
- Proficiency in Microsoft Office applications and social media platforms.

WHAT YOU WILL ACHIEVE

By the end of the Steve Weiner and David Wolf Founder Fellowship Program, Fellows will have:

- Developed and executed a mutually agreed upon capstone project;
- Become proficient in legislative research, tracking, and utilizing related resources, including LegInfo, Capitol Track, and committee analyses;
- Gained an understanding of the nexus between research, policy and advocacy; and
- Increased understanding of pressing California higher education policy issues.

COMPENSATION

The Steve Weiner and David Wolf Founder Fellowship Program will begin on November 29, 2021 and end on August 29, 2022. Fellows are expected to work 20 hours a week at \$20/hr.

SELECTION PROCESS

The Campaign for College Opportunity will accept applications for the position beginning on October 22, 2021. Interested parties should forward a letter of interest, resume, and 2-3 page writing sample indicating "Policy Fellowship" in the subject line by email to recruitment@collegecampaign.org. Application deadline is November 15, 2021.

Those applying should preview the Campaign's website www.collegecampaign.org to become familiar with our policy, research, outreach and communications efforts. Cover letters should include why you are interested in working with the Campaign and how this opportunity would enhance your career in policy and/or advocacy.

All candidates selected for an interview will be required to complete a short task aimed at assessing their skills as they progress through the interview process. The Campaign for College Opportunity is an equal opportunity employer and encourages applications from qualified persons of every background.

No phone calls please.