



Temporary, Part Time Consulting Project Coordinator
Affirming Equal Opportunity Campaign
January 2023 through November 2023

The Campaign for College Opportunity (the Campaign) seeks to hire a skilled, highly proactive, strategic, energetic, and experienced consultant with a mix of public policy advocacy and issue-based campaign experience to coordinate our Affirming Equal Opportunity Campaign.

The Organization

The Campaign for College Opportunity is a nonprofit 501(c)(3) broad-based, bipartisan coalition, including business, education, and civil rights leaders, that is dedicated to ensuring all Californians have an equal opportunity to attend and succeed in college to build a vibrant workforce, economy, and democracy. Our mission is focused on substantially increasing the number of students attending two- and four-year colleges in the state and who complete their college education. Every day, the Campaign fights to make public policy changes that will help more California students enter and complete college. The Campaign maintains offices in Los Angeles, Sacramento, and Washington, DC.

Position Summary

This is a temporary consulting position. The Coordinator for the Affirming Equal Opportunity Campaign will support the President and Vice President of Research on a project to catalyze action in response to an anticipated decision on the use of affirmative action in college admissions by the Supreme Court of the United States (SCOTUS) in 2023.

On October 31, 2022, SCOTUS heard oral arguments brought by the group calling itself “Students for Fair Admissions,” challenging the use of affirmative action in college admissions as one tool to address historic and systemic racism in higher education opportunity. The Campaign for College Opportunity has always focused on championing racial equity in higher education, and, even as we urge the Court to uphold the ability of institutions to consider race/ethnicity, as one of many factors, in admissions, we look at this moment as an opportunity to elevate the serious impacts of racial/ethnic inequity in higher education access and admissions and how policies and campus practices can intentionally close racial/ethnic equity gaps and create greater equity in higher education.

The Coordinator will support the President and the Vice President of Research in managing this project and report directly to the Vice President of Research. This position is expected to require 20-80 hours of work per month (varies depending on time period and activities scheduled) in support of the following objectives:

1. Facilitate our participation in a broad, diverse coalition ready to respond to the SCOTUS decision by uplifting the value and necessity for racial equity and the ways in which states, colleges and universities can continue to implement racial equity policies and practices.
2. Support the engagement of expert consultants and partners.
3. Help with the launch of an education/knowledge-building effort targeted at state, college, and university leaders to better inform and educate on equity practices in response to a SCOTUS decision. Including support for the development of and sharing of expert policy memos and tool kits that uplift equitable higher education practices.

In supporting the key tasks above, our goal is to ensure that California strengthens its own racial equity efforts in college preparation, admissions and completion, faculty diversity and that we broadly share expertise and best practices nationally.

Responsibilities

1. Help coordinate and support a successful Affirming Equal Opportunity Campaign:
 - Facilitate an overarching campaign plan that works to ensure the above-mentioned goal is achieved;
 - Serve as one of three contact persons with national and state allies in coordinating activities for this project.
2. Support some of the following media/communications activities:
 - Help identify and recruit and prepare key messengers to speak in support of racial equity in higher education including state elected leaders, business community, well-respected equity minded education leaders, other state, and national leaders.
 - Coordinate messaging with national advocacy groups and partners outside of California.
3. Provide support to the President and Vice President of Research in the engagement of a broad, diverse coalition in support of the Affirming Equal Opportunity Campaign to:
 - Facilitate the coalition's ability to support advocacy efforts to ensure California policymakers speak in support of racial equity efforts in higher education and continue to champion racial equity efforts;
 - Support the coalition to engage in efforts as follows:
 - Pre-SCOTUS-decision: Coalition uplifts the value of affirmative action while also highlighting how it is one of many solutions to racial inequity.
 - Immediately after SCOTUS decision: Coalition launches rapid response campaign which can include organizational, state, and national leader statements, opinion editorial and media blitz.
 - Post-SCOTUS-decision: Coalition disseminates information on how to continue addressing racial equity work including hosting convenings within their own networks and utilizing social media as appropriate.
 - Engage coalition partners in the development or review of research briefs on best practices in racial equity in higher education and support dissemination.
4. Support the President and Vice President of Research to collaborate with an Expert Advisory Group and lead public awareness activities.
 - Support management and engagement of an Expert Advisory Group that will serve as expert reviewers and provide expert counsel while helping to guide the work of the Affirming Opportunity Campaign;

Qualifications

- A demonstrated commitment to college opportunity and racial equity;
- Minimum of three years' experience organizing/campaign management leadership;
- Experience working in partnerships, engaging coalition partners;

Independent Contractor

The consultant hired for this position will be deemed at all times to be an independent contractor. Nothing in the performance of this position will create the relationship of employer and employee between the Campaign and the consultant.

Compensation

The consultant will be compensated at a rate between \$40-50 per hour, commensurate with experience and qualifications. A Memorandum of Understanding will be executed upon hiring which will detail the rate and timing of payments to the consultant.

Selection Process

The Campaign for College Opportunity will accept applications for the position beginning Friday, January 20th. Interested parties should forward a cover letter and resume indicating “Affirming Equal Opportunity Project Consultant” in the subject line by email to: recruitment@collegecampaign.org.

All candidates selected for an interview will be required to submit original writing and work samples and provide three professional references.

The Campaign for College Opportunity is an equal opportunity employer and encourages applications from qualified persons of every background. All applicants should visit our website to learn more about the Campaign at www.collegecampaign.org before submitting a cover letter and resume.

No phone calls please.