



Liza Chu Biography

Pronouns: She/her

Why I Do What I Do: When we secure educational futures for all – inclusive of nontraditional and marginalized students – we strengthen our capacities to heal and promote liberation across all sectors of society.

Alma Mater(s): University of the Pacific, University of California, Davis

Your role in one sentence: I coordinate and catalyze action in response to the anticipated decision on the use of affirmative action in college admissions by the Supreme Court of the United States in 2023.

When I am not at work helping students get to and succeed in college I am... practicing yoga on the beach!

If not higher education then what cause? Alleviating our society's deep need for rest and play.

Formal bio:

Liza is a Vietnamese-American personal development junkie, world citizen, and daughter. Born and grazed in Stockton, CA, the migratory hub of many Southeast Asian families, she has developed a passion for addressing the major social justice issues of our time: access to educational and economic opportunities and building healthy pipelines for underserved communities, all while preserving the beautiful earth that we've inherited.

Liza runs LNC Consulting, a civil rights policy and strategy firm. She also provides 1:1 coaching for individuals to live in alignment and joy with their values and goals. Prior to her entrepreneurial pursuits, Liza has worked in several industries, including startup management, the California legislature, and as a lobbyist for Asian Americans Advancing Justice - California, a non-profit partnership. Her lived experiences as a first-generation college graduate and small business owner have emphasized her love for living creatively and in service to others.