

The Campaign for College Opportunity (the Campaign) is a nonprofit 501(c)(3) broad-based, bipartisan coalition, including business, education, and civil rights leaders, that is focused on a single mission: to ensure all Californians have an equal opportunity to attend and succeed in college to build a vibrant workforce, economy, and democracy. Every day, the Campaign fights to make public policy changes that will significantly close racial equity gaps and help more California students enter and complete college. The Campaign maintains offices in Los Angeles and Sacramento.

The Campaign for College Opportunity's **Steve Weiner and David Wolf Founder Fellowship Program** is a part-time, 9-month, paid experience that prepares the next generation of higher education advocates. The Public Engagement Fellow will have the opportunity to shape strategic research and public engagement efforts on behalf of California's students to access, afford, and succeed in the state's colleges and universities and how to harness the critical skills and tools necessary to compel change.

The Public Engagement Fellow works directly with the Campaign's Public Affairs Team, based in Los Angeles, and is an integral part of advancing the Campaign's priorities at the state and federal level by assisting with the development and execution of our public engagement, research, advocacy, and policy implementation efforts. The Fellow will play a critical support role in leveraging the stakeholder and partner outreach and policy engagement and implementation efforts to strengthen the Campaign's racial-equity agenda and inform our strategic priorities. ***This position is a hybrid work opportunity but must be based in California, and the candidate must have the ability to travel regionally during the fellowship.***

RESPONSIBILITIES

- Support the Public Affairs Team by researching and synthesizing regional data to present during regional Hubs convenings.
- Monitor and/or attend convening sessions with key stakeholders and partners across the state to capture critical notes and identify key themes supporting the regional Hubs.
- Shadow the Public Affairs Team for various strategic engagement, advocacy, and research meetings.
- Produce original survey(s) to solicit stakeholder feedback from convenings managed by the Public Affairs Team for summary and strategic planning purposes.
- Support relationship building with key regional stakeholders, partners, and affinity groups through preparing outreach materials and background research for various Campaign priorities.
- Support execution of priority policy outreach activities.
- Assist in producing a calendar map to support Public Affairs operations and help inform the next strategic plan effort.

QUALIFICATIONS

- Passion for college opportunity with a strong interest in eliminating racial inequity in higher education through policy advocacy and/or systems change;
- Creative thinker who is willing to contribute new ideas in support of advocacy strategy;

- Bachelor's degree is required, and students pursuing a Master's or PhD in Public Affairs, Public Policy, Public Relations, Public Administration, Education/Higher Education, Communications, or a related field and those with lived experiences relevant to our work are strongly encouraged to apply;
- Ability to work in a fast-paced, dynamic environment with quick and shifting deadlines;
- Proficiency in Microsoft Office applications and social media platforms.

WHAT YOU WILL ACHIEVE

By the end of the Steve Weiner and David Wolf Founder Fellowship Program, Fellows will have:

- Formed materials in support of Public Affairs strategic programming;
- Assisted in the successful execution of regional and statewide convenings with critical stakeholders, partners, and statewide equity-minded organizations;
- Gained an understanding of the nexus between public engagement, research, policy, and advocacy; and
- Increased understanding of pressing California higher education policy issues.

LOCATION

This is a hybrid remote/in-office work opportunity. We offer a flexible schedule, but require a minimum of 8 hours of in-office work for collaboration, community building, and team cohesion preferably on Mondays or Wednesdays, or a combination thereof.

VACCINATION REQUIREMENT

For the safety and wellbeing of our staff, the Campaign requires all employees to be fully vaccinated with COVID-19 vaccines and boosters as a condition of employment.

COMPENSATION

The Steve Weiner and David Wolf Founder Fellowship Program Fellows are expected to work 20 hours a week at \$23-25/hr., commensurate with education and experience. This is a part-time, temporary position.

SELECTION PROCESS

The Campaign for College Opportunity will accept applications for the position beginning on October 15, 2024. Interested parties should forward a cover letter, resume, and 2-3 page writing sample indicating "Public Engagement Fellowship" in the subject line by email to recruitment@collegecampaign.org. The application deadline is October 29, 2024.

We invite you to consider your cover letter as an opportunity to:

- Share how your lived experiences relate to our work to improve college access and success for low-income, first-generation, and historically marginalized students in California.
- Discuss how your background and experience make you the right fit for this position.

Those applying should preview the Campaign's website www.collegecampaign.org to become familiar with our policy, research, outreach and communications efforts. All candidates selected for an interview will be required to complete a short task aimed at assessing their skills as they progress through the interview process.

We are proud to be an Equal Employment Opportunity employer. We design our recruiting and hiring processes with an understanding of systems of oppression, and no person will be discriminated against in employment because of race/ethnicity, religion, sex, sexual orientation, gender identity, gender expression, age, national origin, disability, or any other legally protected characteristic.

No phone calls please.